

Biography for Tonya Brothers-Bridge



Tonya Brothers-Bridge is the Chief of Staff for Indiana Lt. Governor Sue Ellspermann, and assists Lt. Governor with management and leadership of the executive office, the business office, and six state agencies including Indiana Housing and Community Development Authority, Indiana Office of Tourism Development, Indiana Office of Defense Development, Indiana Small Business Development, Office of Community and Rural Affairs, and the Indiana State Department of Agriculture . Tonya was appointed by Lt. Governor to serve as the Chair for the Indiana Housing and Community Development Authority Board and as the Board Chair for the Indiana Tourism Council.

Tonya served as Lt. Governor's Campaign Director, and as her State Representative Campaign Manager.

Tonya founded Transformation Team, Inc., a strategic marketing and consulting firm that specializes in strategic marketing, service and sales development, leadership development, and strategic planning in January 2008. Tonya continues to lead the organization and serve as the company's CEO.

Prior to joining state government and starting her consulting firm, Tonya held significant leadership roles within three financial institutions: First Merchants Corporation in Muncie, Indiana; Peoples National Bank in Mt. Vernon, Illinois; and German American Bancorp in Jasper, Indiana. As an executive within the financial services industry, Tonya held senior level responsibilities for retail banking, lending and mortgage origination, marketing, training, and electronic delivery. She was recognized within the industry as a Shining Star in Banking with an award from the Independent Community Bankers Association in 2007. In addition, Tonya has spoken twice nationally for the American Bankers Association Annual Marketing Conference and addressed the Mutual Insurance Companies of Indiana at their annual conference. Her work has been recognized by industry experts and marketing professionals with numerous awards and recognitions. In addition to receiving awards, Tonya has judged several prestigious marketing competitions and uses her skills to identify and recognize the most effective marketing and sales initiatives.

Tonya holds a bachelor degree in Marketing, has completed the Graduate School of Banking at University of Wisconsin in Madison, and has completed the Commercial Lending School at SMU in Dallas, Texas. She holds many certifications for service and sales training and is also a Certified Simplex Creative Problem Solving Facilitator. Tonya served as the Leadership Pillar Chairperson for the Ferdinand Hometown Competitiveness Initiative, she served as the Dubois County Leadership Academy Chair, and served as a two-term President for the Tri-County YMCA serving Perry, Spencer, and Dubois Counties. Tonya also served on the Dubois County Area Development Corporation's Enterprise Loan Fund Board. She served on the Memorial Hospital Mission Board and assisted the hospital with advancing its mission of service around the Southern Indiana region. She is a graduate of the 2009-10 class for the Richard G. Lugar Excellence in Public Service Series, which is a national leadership program preparing women to serve in governmental and political positions. Tonya also volunteered as the Vice-Chair for the Dubois County Republican Party. Tonya was nominated and selected as a finalist for the first ever Dubois County Athena Award in 2012.

Tonya and David, her husband of 24 years, live in both Ferdinand and Muncie, Indiana.